

# THE POWER OF MAXIMIZING IMPACT

## WHY EMPOWERING INDIVIDUALS & STRENGTHENING TEAMS MATTERS?

01

IMPROVED COMMUNICATION & COLLABORATION LEADS TO 21% HIGHER PROFITABILITY<sup>1</sup>

02

PSYCHOLOGICAL SAFETY AND OPEN COMMUNICATION FOSTERS INNOVATION AND CREATIVITY<sup>2</sup>

03

STRONGER WELL-BEING PROGRAMS REDUCE ABSENTEEISM BY 28% AND TURNOVER BY 50%<sup>3</sup>

## STATISTICS

60%

nonprofit CEOs report feeling overwhelmed by job demands.<sup>4</sup>

73%

HR professionals report burnout is a major problem in nonprofits.<sup>5</sup>

## APPROACH



Cultivate leaders with emotional intelligence and cultural competence to foster inclusive teams and psychological safety.



Build a welcoming environment for diverse perspectives, reduce bias and promote belonging for increased engagement and innovation.



Prioritize stress management, resilience, and accessible resources to create a supportive environment for well-being and increased productivity.

## BENEFITS

REDUCED BURNOUT | IMPROVED COLLABORATION  
INCREASED INNOVATION | STRONGER MISSION IMPACT  
HIGHER EMPLOYEE RETENTION

GET STARTED TODAY!

Sources:

<sup>1</sup>Gallup, 2023

<sup>2</sup>Academy of Management Journal, October 2017

<sup>3</sup>Aetna International, 2019

<sup>4</sup>Nonprofit Leadership Alliance, 2023 CEO Survey

<sup>5</sup>Society for Human Resource Management, 2022 Burnout & Engagement Report