

THE POWER OF PRIORITIZING MENTAL WELL-BEING

WHY IT MATTERS?

01

66% OF NONPROFIT EMPLOYEES REPORT FEELING EMOTIONALLY EXHAUSTED AT WORK¹

02

30% OF NONPROFIT PROFESSIONALS CONSIDER LEAVING THEIR JOBS DUE TO STRESS AND BURNOUT²

03

93% OF NONPROFIT LEADERS BELIEVE THAT EMPLOYEE WELL-BEING IS "IMPORTANT" OR "VERY IMPORTANT" TO THEIR ORGANIZATION'S SUCCESS³

IMPACT

Nonprofits face a higher turnover rate compared to other industries, with an average of 46% of employees leaving their jobs each year.⁴

High levels of stress and disengagement lead to a 21% decrease in productivity for nonprofit employees.⁵

Burnout is a significant contributor to turnover, with 73% of HR professionals in nonprofits reporting that employee burnout is a major or somewhat major problem.⁶

Nonprofit organizations with high employee turnover experience 23% lower revenue growth compared to those with lower turnover rates.⁷

The estimated annual cost of burnout in the nonprofit sector is \$13 billion.⁸

The cost of replacing a single nonprofit employee can be up to 200% of their annual salary.⁹

“ By fostering a culture of well-being and reducing stress, nonprofits can improve employee engagement and productivity, ultimately leading to a greater impact on their missions. ”

ORGANIZATIONS WITH STRONG WELL-BEING PROGRAMS EXPERIENCE 28% LOWER ABSENTEEISM RATES AND 50% LOWER TURNOVER RATES.

GET STARTED TODAY!

Sources:

¹ NonProfit Times, 2022

² Stanford Social Innovation Review, 2021

³ Nonprofit Leadership Alliance, 2023

⁴ Nonprofit HR, 2022 Non-Profit Workforce Trends Report

⁵ Source: Nonprofit Leadership Alliance, 2020

⁶ Source: Society for Human Resource Management, 2022 Burnout & Engagement Report

⁷ GuideStar, 2023

⁸ MentalHealth.gov, 2023

⁹ Source: Society for Human Resource Management, 2022